

GREGORY W. HUDSON

GregHudsonVideo.com

PROFILE

Almost a decade of experience in video production on a wide range of videos from full scale commercials to social media videos. Strengths in production on tight deadlines, consulting with clients, storytelling, budgeting and knowledge in motion graphics. Currently manage a team, overseeing all aspects of video production.

EDUCATION

BA, History & Film

Christopher Newport / 2008

AWARDS & HONORS

Award Name

Telly Awards / 2016

Telly Awards / 2017

PORTFOLIO

GregHudsonVideo.com

REFERENCES

Jennifer Baskerville

Vice President, MSL

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Kai Leszkowicz

Co-Founder, Aslin Beer Company

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kai@aslinbeer.com

Britt Jordan

Director, Business

Development, MSL

(202) 683-3253

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SKILLS

- Adobe Premiere CC
- Adobe After Effects CC
- Videography
- Budget Management
- Client Consulting
- Adobe Photoshop CC
- Adobe Illustrator CC
- Pre-Production
- Project Management
- Photography

EXPERIENCE

Video Producer

MSL / 2011 - Present

- Responsible for all daily video production activities - client consulting, budgeting, scheduling, storyboard, scripting, filming, editing, and delivery.
- Lead a team to produce numerous videos a week for clients ranging from Fortune 500 to non-profits. Manage relationships, budgets, and deliverables.
- Increased team efficiency by 30%, streamlining production through documenting workflow, process, deadlines, and overall team guidelines. Directly led to increased revenue and client satisfaction.
- Spearheaded video into all social campaigns, both external and internal. Integrated the DC video department across the globe.
- Work has directly led to over \$1 million in revenue in 2018 thus far.
- Experience with Canon, RED, ARRI, Panasonic, and Sony cameras.

Video Archivist/Editor

RT / 2010 - 2011

- Created and developed a new faster and easier archiving system for over 20 TB's of footage.
- Responsible for tracking and categorizing 8+ hours of daily footage.
- Edited numerous video packages for on-air.

Video Editor/Production Coordinator

Television Washington / 2008-2010

- Producer of daily news segments with footage captured locally and abroad.
- Managed influx of footage from international correspondents and other US media networks.